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813-237-1600 Office \* 813-489-6072 Fax \*

[www.coastalfoodgroup.com](http://www.coastalfoodgroup.com)

## Weekly Market Report At A Glance....

Summarized from 2017 *PRO\*ACT* The Source



### Apples

California, Washington, Idaho, Michigan, Pennsylvania and New York are packing multiple varieties. Quality is good.



### Bell Peppers

Supply is tightening due to cooler weather and seasonal wind down in Michigan, New Jersey and New England. Quality is good. Impact of recent storm remains to be seen in Florida.



### Broccoli

Supplies are extremely limited due to high temperatures in the Salinas Valley and rain in Mexico growing regions. Heat in Salinas is causing brown head, hollow core, yellowing and dehydration. Supplies will be limited for the next 2-3



### Cauliflower

Supply has not been as heavily impacted by the heat, and market is steady. Heat-related quality issues continue, including sun scald which looks like brown spotting, yellow to cream color, and yellowing at the base.



### Celery

Market is stronger as hot temperatures have accelerated growth. Expect to see supply gaps in a few weeks. Slight bowing and seeder have been reported. Michigan has production as well.



### Lettuce

Expect some smaller frame lettuce as harvesters are having to ball the product back to eliminate fringe burn, weak tip and split rib. The extreme heat spells have impacted the current crop both internally and externally. Shelf life is being impacted in a negative way.



### Onions

Demand exceeds supply on Yellow Colossal and Super Colossal onions. Markets should stabilize as we head into next week. Quality is good.



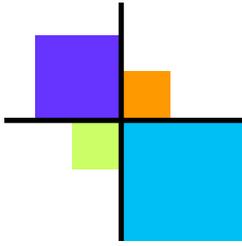
### Romaine

Bracketing and seeder core is present throughout the valley. The hot temperatures have taken its toll. Weak outer leaves have to be removed to keep clean product in the bag. The cell structure on the outer leaves does not lend to shelf life. Removal of the outer leaves gives the romaine a lighter look regarding color, and the bracketing leads to more rib material being present. Shippers are holding to 10 week averages to close the potential gap that could impact supply towards transition.



### Tomatoes

Quincy's crop will be reduced due to issues with white flies, yellow leaf curl, and rains from the storm. Palmetto estimates half of the crop was lost to the hurricane. Immokalee and Naples plantings were destroyed, and it will be late December before we see tomatoes out of this region. California crop may stretch through October. South Texas will go through December with light volume, and Baja will continue through October-November. Expect short supplies in October through November, with very little product available in December.



## Market Alerts

**Avocado (Mexican):** Supplies from Mexico are still at historically low levels keeping the market at extremely high. This looks to be the trend for the next three weeks.

**Berries (Strawberries):** Record high temperatures and scattered rain showers have affected the quality and supply of strawberries.

**Broccoli:** The previous and current heat wave hitting California coupled with rains in Mexico's growing region have drastically reduced supplies. The market is extremely active.

**Citrus (Lemons):** Lemons out of the Oxnard / Ventura region continue to struggle with sizing as the end of the deal is skewed heavily to small fruit.

**Citrus (Oranges):** Serious shortage of Valencia Oranges persists.

**Cucumbers (Eastern):** Very tight supply and escalating market.

**Green Onions:** Extremely limited supplies are causing the market to escalate tremendously due to previous rain over the weekend and continued heat in the growing region.

**Potatoes (colored):** North Dakota doesn't have the volume of gold potatoes that Minnesota has so we may have a slightly stronger market there.

**Squash (Eastern):** Supplies to remain tight

## A Peek at Peak Seasons

**Bell Peppers (Eastern):** Green bell pepper is moving out of peak availability.

**Cucumbers (Eastern):** Cucumbers are out of peak season.

**Eggplant (Eastern):** Eggplant is starting to move out of peak supply. Stone Fruit: Nectarine harvests will be wrapping up over the next ten days. peak supply.

## Transitions & Temperatures

**Apples:** Washington has started packing a few new-crop Golden Delicious and Granny Smith, but the volume is still light. Fuji apples remain very short in Washington since only one shipper has started packing their new-crop early fruit.

**Citrus (Lemons):** District-3 fruit is beginning in a very small way out of the Coachella region. Pears: Washington has started packing Bosc and D'anjou pears.

**Potatoes (colored):** Minnesota will be finishing their red and gold potato season over the next couple weeks as North Dakota gets started.

<u>Commodity</u>	<u>Market</u>	<u>Quality</u>
Apples	STEADY	GOOD
Asparagus	HIGHER	GOOD
Avocado	STEADY	GOOD
Bell Peppers (Western)	STEADY	GOOD
Bell Peppers (Eastern)	STEADY/HIGHER	GOOD
Berries: Strawberries	STEADY/HIGHER	POOR
Berries: Raspberries	STEADY/HIGHER	FAIR
Berries: Blackberries	STEADY/HIGHER	FAIR
Berries: Blueberries	HIGHER	FAIR
Broccoli	HIGHER	FAIR
Brussel Sprouts	LOWER/STEADY	FAIR
Carrots	STEADY	GOOD
Cauliflower	STEADY	FAIR
Celery	HIGHER	GOOD
Cherries	STEADY	GOOD
Chili Peppers	STEADY/HIGHER	GOOD
Cilantro	STEADY/HIGHER	FAIR
Citrus: Lemons	STEADY	GOOD
Citrus: Limes	LOWER/STEADY	POOR
Citrus: Oranges	STEADY/HIGHER	FAIR
Cucumbers	HIGHER	GOOD
Eggplant (Western)	LOWER/STEADY	GOOD
Eggplant (Eastern)	STEADY	GOOD
Grapes, Green	STEADY/HIGHER	EXCELLENT
Grapes, Red	STEADY/HIGHER	EXCELLENT
Green Onions	HIGHER	FAIR
Kale	STEADY	EXCELLENT
Lettuce: Leaf	STEADY	GOOD
Lettuce: Iceberg	STEADY	GOOD
Melons: Cantaloupe	STEADY/HIGHER	GOOD
Melons: Honeydew	STEADY/HIGHER	EXCELLENT
Onions	STEADY/HIGHER	GOOD
Pears	STEADY	GOOD
Pineapples	STEADY	GOOD
Potatoes	STEADY	GOOD
Potatoes Colored	STEADY	GOOD
Squash (Western)	STEADY/HIGHER	GOOD
Squash (Eastern)	STEADY	GOOD
Stone Fruit	STEADY	GOOD
Tomatoes (Western)	STEADY/HIGHER	FAIR
Tomatoes (Eastern)	STEADY/HIGHER	GOOD
Watermelon	STEADY	GOOD